Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
SCHOOLS DIVISION OF BATANGAS

12 Nov 2026

DIVISION MEMORANDUM
No. 572, s. 2026

2026 DIVISION CAMPAIGN TO END VIOLENCE AGAINST WOMEN AND CHILDREN (VAWC)

To: Assistant Schools Division Superintendents
Chief Education Supervisors, SGOD and CID
SDO Personnel
Public Schools District Supervisors
Public and Private Elementary and Secondary School Heads
All Others Concerned

1. In reference with the Philippine Commission on Women's Memorandum Circular No. 2026-05, and in line with the Department of Education's commitment to promoting gender equality, protecting human rights, and ensuring a safe, inclusive, and violence-free learning and working environment, the Schools Division Office of Batangas Province, through the Schools Governance and Operations Division (SGOD), shall spearhead and implement the **2026 Division Campaign to End Violence Against Women and Children (VAWC)** from **November 25 to December 12, 2026**, with the theme "**UNiTEd for a VAW-Free Philippines.**"

2. Specifically, the 18-day campaign aims to:

a. increase awareness and understanding of the different forms, causes, and consequences of violence against women and children through contest, lectures, symposium, forum, etc.;
b. capacitate employees, school personnel and other stakeholders on relevant laws, policies, and mechanisms for the prevention, reporting, and referral of VAWC-related cases;
c. promote gender-sensitive and gender-responsive practices in schools and workplaces.

3. The Gender and Development (GAD) Focal Point System shall take the lead in the planning, coordination, and implementation of the campaign, in collaboration with concerned student leaders, teachers, personnel from various units, and other relevant stakeholders.

4. Expenses relative to the conduct of the activity shall be charged against the Division/School MOOE, local funds or available GAD funds, subject to the usual accounting and auditing rules and regulations.

Address: Provincial Sports Complex, Bolbok, 4200 Batangas City
Telephone:(043)722-1840 / 722-1796
Email Address: deped.batangas@deped.gov.ph
Website:www.depedbatangas.com

5. The consolidated reports on the implementation of the VAWC Campaign from each Sub-Office shall be incorporated into the Gender and Development (GAD) Accomplishment Report to ensure proper documentation and reporting of the activities conducted, accomplishments achieved, and initiatives undertaken in support of the campaign.

6. Attached herewith are the suggested activities and corresponding guidelines for the implementation of the campaign.

7. Immediate dissemination of and compliance with this Memorandum are desired.

MARITES A. IBAÑEZ, CESO V
Schools Division Superintendent

Reference: PCW MC NO. 2026-05
To be indicated in the Perpetual Index under the following subject:

Issuances-Division Memorandum

MLA/ 2026 Division Campaign to End Violence Against Women and Children (VAWC) / R2-157637/ 11-12-2026

SUGGESTED ACTIVITIES

1. Flag Ceremony Integration

Recite the **Prayer to End VAW** (https://bit.ly/PrayerToEndVAW) and conduct brief anti-VAW orientations during flag ceremonies and general assemblies.

2. Organize Localized "CineBabaylan: Pelikula. Pagninilay. Pag-unawa. Pagkilos. Pag-asa" Film Screenings with Talkback Sessions.

Host screening and talkback sessions using the carefully films selected. Gender and Development (GAD) and anti-VAW mechanisms are highly encouraged to collaborate and host this for their local communities.

3. Information Dissemination

Create your own or use and localize available information materials on VAW. Ensure that IEC materials use gender-fair, inclusive, respectful, and non-stereotyping language and images promote dignity, equality, respect, safety, and a culture free from violence. You may reprint and distribute PCW materials to your employees, school stakeholders and nearby communities/barangays. You may also broadcast or share PCW advocacy videos across digital and office platforms, such as official social media accounts, electronic billboards, radio and televisions where transacting clients may view these while waiting.

4. Digital Advocacy

Participate in PCW's **#MrRespeto Challenge**, **#DoTheMachoChoir Challenge**, and use the **official campaign Facebook frame** and digital sticker packs.

Use the campaign official hashtag **#VAWfreePH** when posting campaign-related content to help connect and amplify advocacy efforts across platforms.

5. Visibility and Awareness Actions

Displaying the official **2026 18-Day Campaign to End VAW banner,** light up landmark sites and office facades in orange through **#OrangeYourIcon** campaign, and setup #OrangeExhibits or Community Art Walls focused on VAW Prevention.

All schools are also encouraged to document and feature their campaign activities in their respective GAD Corners (digital and physical), particularly activities conducted for stakeholders (client-focused GAD activities).

6. Capacity Building

a. Orientation/ Advocacy Campaign on Safe Space Learning Environment
b. INSET on Safe Spaces Act (RA 11313)
c. Conduct forums, webinars, and referral mechanism orientations for your student and school personnel, with emphasis on VAW prevention and gender-sensitive

7. Other Campaign Activities

a. Advocacy Slogan Contest
b. Poster Display
c. Advocacy Song Contest
d. Campaign Tagline
e. Photography Contest